



Wisconsin Department of Agriculture, Trade and Consumer Protection  
 Division of Agricultural Resource Management  
 PO Box 8911, Madison, WI 53708-8911  
 Phone: (608) 224-4500 Fax (608) 224-4615

## 2016 DATCP Producer-Led Watershed Protection Grant Proposal

(s.93.59, Wis. Stats.)

**DEADLINE: 4:30 PM on April 1<sup>st</sup>, 2016**

Any personally identifiable information, as defined under s. 19.62(5), Stats., requested on this form may be used for purposes other than that for which it is originally being collected (s. 15.04 (1) (m), Wis. Stats.). Confidentiality of this information will be maintained to the extent authorized by law.

NAME OF PRODUCER LED GROUP (if applicable) Producer Led Watershed Council of the Rock River Watershed						
PROJECT CONTACT NAME		JANE DOE		EMAIL	JANEDOE@FARMS.ORG	
PHONE NUMBER		608-555-5555				
MAILING ADDRESS		3610 FARM ROAD		CITY	WAUNAKEE	STATE
				WI	ZIP	53597
FISCAL MANAGER OF LEGAL ENTITY (if different than contact above) N/A						
EMAIL		PHONE NUMBER				
GRANT AMOUNT REQUESTED \$ 5,500						

**Note:** Brief examples are provided below. However, we encourage you to include as much information as possible to support the work of your group. You may use additional pages as necessary.

<b>PROPOSAL - Before filling out the proposal, please carefully review the Request for Proposals (RFP) for this grant.</b>		
Section A. PROJECT TITLE AND WATERSHED WHERE YOUR GROUP IS LOCATED (12 words or less) *See the DATCP webpage to determine your group's watershed.		
Improving water quality in the XYZ watershed		
WATERSHED NAME AND HUC NUMBER: XYZ watershed, 100064		
Section B. PROJECT SCOPE		
<b>Question 1:</b> How many eligible and non-eligible agricultural producers are currently included in your producer led group? <i>You must have at least 5 agricultural producers who operate eligible farms to qualify for this grant. For the definition of an eligible farm, please see the RFP. Note: Participants within your producer-led group must reside within the same watershed.</i>	Eligible: 5	Non-eligible: 5

**Question 2:** What collaborating entity have you or will you sign a Memorandum of Understanding with?

☐ DATCP ☒ DNR ☐ COUNTY LCC ☐ UW EXTENSION ☐ DISCOVERY FARMS ☐ NON-PROFIT: \_\_\_\_\_

**Question 3:** Broadly describe your producer-led water quality improvement project or program, starting with your intention and goals. Include a description of your watershed's specific resource concern(s) that your project intends to address.

*Example: Our intention is to improve soil and water quality within the Six-mile Creek watershed, located in south central Wisconsin. Our watershed's resource concerns involve the impaired waterway of Six-mile creek. We have just formed a producer led group and will be developing an action plan to address these resource concerns, learn more about these resource concerns, develop a mission statement and goals and host a workshop to try get more participation in the group.*

**Question 4:** Tell us how you intend to spend this funding. What current or planned nonpoint source pollution abatement activities will you perform to improve water quality and/or address your watershed's specific resource concerns? *See the RFP for project ideas.*

*Example: Our group will use these funds to rent a meeting space for us to develop an action plan and goals. We will also use the funds for printing costs and to host a lunch for our workshop, detailed in our attached budget. Our work plan will include what nonpoint source abatement activities we will perform, how we plan to implement these activities and how we will engage other farmers in our watershed.*

**Question 5:** How will you work with the collaborating entity you are choosing to form an MOU with to accomplish the goals of your group? Additional information regarding cooperative efforts with other partners should be included in Section 4.

*Example: We will work with DNR to identify existing water quality data for our watershed, including existing water quality monitoring stations and the possibility to increase water quality monitoring efforts in our watershed.*

**Question 6:** What will be your process for measuring progress and evaluating success? What deliverables do you expect to submit in your annual report? *See Chart 1 in the RFP for examples.*

*Example: We will measure progress by the development and completion of our work plan, providing our finalized goals, steps forward, including the workshop we hosted, how many attendees we had and how many new farmers we have added to our group since its creation.*

**Section C. QUALIFICATIONS:**

Provide the following information for at least 5 eligible farmers and at least 1 collaborator.

**Eligible Farmer:** Name: Jane Doe

Brief overview of farm, why you want to participate in this project (this could include conservation background, other leadership roles, etc.), and role in the project (if known):

We have a 600 cow dairy, farm 200 acres of land and incorporate conservation practices into our operation. We have been very involved at our town board meetings and want to help make more changes on the land in our watershed to improve water quality. I intend to be the lead on the project and will work to encourage our neighbors and other farmers in the watershed to join our efforts.

**Eligible Farmer:** Name:

Brief overview of farm, why you want to participate in this project (this could include conservation background, other leadership roles, etc.), and role in the project (if known):

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Brief overview of farm, why you want to participate in this project (this could include conservation background, other leadership roles, etc.), and role in the project (if known):

**Collaborator:** Name: John Doe, Wisconsin DNR

Relevant work experience, conservation background, previous leadership roles and commitment to this project:

I work as a nonpoint source pollution coordinator at DNR and am dedicated to projects similar to that of producer led groups to increase nonpoint abatement activities. I also am part of the Rock River Recovery TMDL workgroup and could help connect past efforts with the goals of this group.

Project Responsibilities: I will help organize the group and provide oversight and direction on moving the project forward based on the goals of the farmers within the group. I will also provide additional resources from DNR including handouts and other outreach materials.

**Collaborator:** Name:

Relevant work experience, conservation background, previous leadership roles and commitment to this project:

Project Responsibilities:

#### Section 4. ADDITIONAL INFORMATION

Please provide any additional details about your project that will help the reviewers assess your project need and merit. This could include, but is not limited to:

- Timeline of activities proposed
- Additional strategies for increasing farmer participation
- Partnerships with other agencies, agricultural groups or agricultural professionals to strengthen and leverage your efforts
- Incorporation of nutrient management and Nutrient Management Farmer Education grants

The outline of our proposed activities for our project is as follows:

- After the grant award is made we will form and sign our MOU with DNR.
- We will then hold monthly meetings and develop goals for our watershed.
- We will determine existing landowners in our watershed by collaborating with our County for who we will send out correspondence to.
- We will then start developing a work plan in partnership with DNR on how we will address the resource concerns of our watershed. This will take several meetings to finalize.
- In this plan, we will identify strategic deliverables.
- We will then send out a mailing encouraging other farmers to join our group by outlining our action plan for the watershed.
- We will host a workshop for farmers in the watershed with a lunch to further discuss the action plan and have experts talk about water quality topics related to our project.
- We will then reapply for these funds in the next cycle to start implementing our action plan.

## SECTION 5. BUDGET REQUEST

Sample project budget for startup group - \$5,500 requested. Chosen collaborator: DNR

<h1>Producer led Watershed Protection</h1> <h2>Grant Program – Budget Request</h2>		
Applicant name: John Smith, Producer led group XYZ		Phone number: (608) 555-5555
Project Title: Improving water quality in the XYZ watershed		
Please add rows as necessary.		
Project Deliverable <i>Please find eligible project costs in the Request for Proposals or Budget Instructions.</i>	Matching Funds & Source <i>Must be a 1:1 match. For example, if you are requesting \$20,000, you must provide a match of at least \$20,000.</i>	Grant Request <i>Please indicate the total amount of grant funds requested for each line item.</i>
Develop watershed/project plan	\$2,250 – Consultant/facilitator	N/A
Create outreach materials on incentive program with UW Extension	\$1,000 - UW	N/A
Distribute mailing regarding incentive program: paper and printing costs	N/A	\$1,000
Stamps to send out mailing	N/A	\$500
Rent space for group meetings	N/A	\$2,000
Host workshop with lunch to learn more about water quality issues.	N/A	\$2,000
N/A	Meet as a group to develop work plan, mission and goals: (5 farmers + 1 DNR collaborator) x 15 hours x \$25/hour = \$2250	N/A
<b>TOTALS</b>	<b>Match: \$ 5,500</b>	<b>Grant Request: \$ 5,500</b>

Note: Chosen collaborator and farmer time makes up less than 50% of match. Match is at least equal to grant request.

Thank you for your interest in the producer led grant program!

Applications must be received electronically no later than 11:59 pm April 15, 2016. Email copies to: Rachel Rushmann at [rachel.rushmann@wi.gov](mailto:rachel.rushmann@wi.gov).